

EMAIL MARKETING SOLUTION

Plan, Manage and Execute your email marketing campaigns with ease with our email marketing hosting. We can help you to up-sell and cross-sell new and existing customers in a cost-efficient manner whilst increasing brand awareness and bottom line profitability. Some of the key features are:

- **Cost effectiveness**
Allows you to email niche target clients with increased economic flexibility.
- **Anytime, Anywhere**
Manage your campaign at any time, any where via the web.
- **Real time tracking**
Track how your campaign is doing in real time utilizing our inbuilt advanced tracking engine.
- **Extensive reporting**
Generate reports of your campaign in text or graphical charts.



Applications:

- Email marketing
- Email newsletters
- Email announcements

Email Marketing Hosting Comparison

	Email Marketing Hosting 12k	Email Marketing Hosting 60k	Email Marketing Hosting 120k	Email Marketing Hosting 240k
Email sending per year	12,000	60,000	120,000	240,000
Total Campaign	Unlimited	Unlimited	Unlimited	Unlimited
Total Subscriber Email	Unlimited	Unlimited	Unlimited	Unlimited
Web Based Control Panel	✓	✓	✓	✓
HTML/Text/Rich Media	✓	✓	✓	✓
Advanced tracking & reporting	✓	✓	✓	✓
Support Multiple Languages	✓	✓	✓	✓
Scheduling Function	✓	✓	✓	✓
	RM400/year	RM800/year	RM1,400/year	RM2,400/year

* Contact us for higher volume of email campaign

Benefits and Features

- Send high volume HTML/ text emails and manage email marketing campaign on demand without any startup cost.
- Allow your organization to deliver personalized and targeted email messages with increased economic flexibility.
- Manage your campaigns anytime, anywhere via the web.
- Track your email marketing campaign responses and have it fine-tuned for better performance.
- Live statistical reporting allows your organization access to key marketing insights.
- A universal application that works with your existing database structure and CRM application.
- Multi-lingual Support – Mandarin, Thai, Japanese, etc. Empowers your organization to deliver email messages in the most localized and effective way. It's all about relationship and relevance!

Advantages

- Pay-per-use – fees are based on access rates and frequency hence there are no hidden costs.
- Effective ROI for your email campaigns – designed specifically for organizations who want to take advantage of internet marketing without expensive infrastructure expenditure.
- 24/7 availability – connects 100 Mbps directly to multiple major Internet backbone through OC-48 fiber optics connection at 2,488 Mbps or 2.5 Gbps.
- You can be sure that your email campaigns will reach your audience at the most appropriate time.
- Enhanced System Reliability – your data could not be more protected than at our world class Data Center facility which features advanced security firewall, Biometric & CCTV monitored facility and world class Intrusion Detection System.