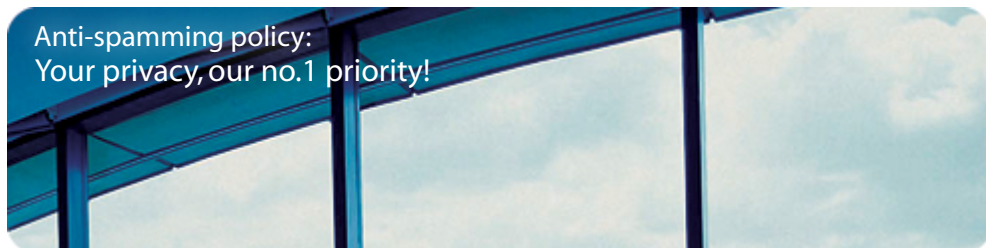


► About Inter ASP

Build a relationship with your customers, not just delivering emails to them! With Inter ASP, deliver highly targeted, personalized email messages for you campaigns. Unlike other email marketing engines, Inter ASP is truly an advanced email CRM tool that meets your marketing needs, and at an affordable cost too. Get started today as your customer's lifetime value doesn't start tomorrow.



► Benefits and features

- Send high volume HTML/text emails and manage email marketing campaign on demand without any startup cost.
- Allow your organization to deliver personalized and targeted email messages with increased economic flexibility.
- Manage your campaigns anytime, anywhere via the web.
- Track your email marketing campaign responses and have it fine-tuned for better performance.
- Live statistical reporting allows your organization access to key marketing insights.
- Platform-independent - Inter ASP is a universal application that works with your existing database structure and CRM application.
- Multi-Lingual Support - Mandarin, Thai, Japanese, etc. Inter ASP empowers your organization to deliver email messages in the most localized and effective way. It's all about relationship and relevance!
- Integrated Marketing - utilize email for its strengths - speed to market; lower cost, and instant measurability!

► Advantages

- Pay-per-use - fees are based on access rates and frequency hence there are no hidden costs.
- Effective ROI for your email campaigns - Inter ASP was designed specifically for organizations who want to take advantage of internet, marketing without expensive infrastructure expenditure.
- 24/7 Availability - connects 100 Mbps directly to multiple major internet backbone through OC-48 fiber optics connection at 2,488 Mbps or 2.5 Gbps, our network ensure that Inter ASP is always accessible and fast. You can be sure your email campaigns will reach your audience at the most appropriate time.
- Enhanced System Reliability - your data could not be more protected than at our world class Data Centre facility which features advanced security firewall, Biometric & CCTV monitored facility and world class Intrusion Detection System.

► Why Webserver.com.my

- Cumulative industry experience of more than 10 years in the field of email relationship marketing!
- Anti-SPAM : Our noted efforts and stringent policy on SPAMMING ensures your organization's services and brand equity are uninterrupted as well as safe-guarded.
- R&D Efforts - We envision ourselves as the relationship marketing technologist, with the aim of creating relationship between your organization and your customers.
- Global approach, local support - Our solutions are benchmarked against leading email marketing solutions and developed on international standard of best practices & methodologies, yet we deliver the local support that you need!

⚙ Applications:

- Email Marketing
- E-Newsletters
- Email Promotions
- E-Brochures
- Email Alerts
- Email Statements
- Email Surveys

🔍 Available on:

- Monthly / Annual hosting plans
- Billing plans
- Licensing basis
- Private label
- Email outsourcing

🧑 Our Clients include:



🎬 Demo account available

Contact Us:

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